



License to Play

Featuring Stuart Brown, M.D.

Forty Carrots Family Center's 8th Annual Free Community Speaker Event

Why Play is Essential for Kids of All Ages

Evening Presentation: October 11, 2010 - Hyatt Regency, Sarasota

Innovation & Problem Solving in the Workplace

Business Breakfast: October 12, 2010 - Hyatt Regency, Sarasota

SPONSORSHIP OPPORTUNITIES

\$7,500 EGREGIA CUM LAUDE SPONSORS (100% tax deductible) **SOLD OUT**

- Co-presenter of Business Breakfast
- Exclusive opportunity; only one Egregia Cum Laude Sponsor per event
- Opportunity to introduce Dr. Brown at Business Breakfast
- On-stage recognition at Business Breakfast and Evening Event
- Full-page ad in Program Book
- Reserved seating at Business Breakfast and Evening Event
- Link to your website from Forty Carrots' on-line event registration page
- Logo recognition on promotional and print pieces including flyers, advertising posters, and print ads as space allows
- Recognition on web advertising as space allows
- Logo recognition on thank you banner and PowerPoint presentation
- Prominent exhibit space to display banner and distribute products and/or literature
- Opportunity to add products and/or literature to take-home materials
- Marquee recognition on Tuttle Avenue
- Logo recognition in Forty Carrots' annual publication, *the Sprout*, and on website
- Recognition in Forty Carrots' weekly newsletter, *Monday Messages*, with link to your website
- Logo recognition on continuing education certificates for professionals

\$5,000 SUMMA CUM LAUDE SPONSORS (100% tax deductible)

- On-stage recognition at Evening Event
- Full-page ad in Program Book
- Reserved seating at Business Breakfast and Evening Event
- Link to your website from Forty Carrots' on-line event registration page
- Logo recognition on promotional and print pieces including flyers, advertising posters, and print ads as space allows
- Logo recognition on thank you banner and PowerPoint presentation
- Prominent exhibit space to display banner and distribute products and/or literature
- Opportunity to add products and/or literature to take-home materials
- Marquee recognition on Tuttle Avenue
- Logo recognition in Forty Carrots' annual publication, *the Sprout*, and on website
- Recognition in Forty Carrots' weekly newsletter, *Monday Messages*, with link to your website

\$2,500 MAGNA CUM LAUDE SPONSORS (100% tax deductible)

- Half-page ad in Program Book
- Reserved seating at Business Breakfast and Evening Event
- Logo recognition on promotional and print pieces including flyers, advertising posters, and print ads as space allows
- Logo recognition on thank you banner and PowerPoint presentation
- Exhibit space to display banner and distribute products and/or literature
- Opportunity to add products and/or literature to take-home materials
- Marquee recognition on Tuttle Avenue
- Logo recognition in Forty Carrots' annual publication, *the Sprout*, and on website
- Recognition in Forty Carrots' weekly newsletter, *Monday Messages*, with link to your website

\$1,000 CUM LAUDE SPONSORS (100% tax deductible)

- Quarter-page ad in Program Book
- Reserved seating at Evening Event
- Name recognition on promotional and print pieces including flyers, advertising posters, and print ads as space allows
- Logo recognition on thank you banner and PowerPoint presentation
- Logo recognition in Forty Carrots' annual publication, *the Sprout*, and on website
- Recognition in Forty Carrots' weekly newsletter, *Monday Messages*

3x1: Multiply Your Marketing Success

Designed to help your company capture the attention of all three Forty Carrots Family Center's distinct audiences, these packages include event tickets, swag bag access, and year round brand print and online recognition. By selecting this package offer, businesses receive special, discounted pricing with full price sponsorship benefits.

Sample 3x1 Package Includes:

- Magna Cum Laude Level (\$2,500) Sponsorship of Free Community Speaker Event, Fall 2010
- Corporate Level (\$3,500) Sponsorship of Wine, Women & Shoes, Fall 2010
- Platinum Level (\$3,500) Sponsorship of The Firefly Gala, Spring 2011

Total Package Value: \$9,500

Special 3x1 Package Discount: \$8,500

For more information email gerijo@fortycarrots.com or call 941.365.7716